

# “Go Live Phone Holder”



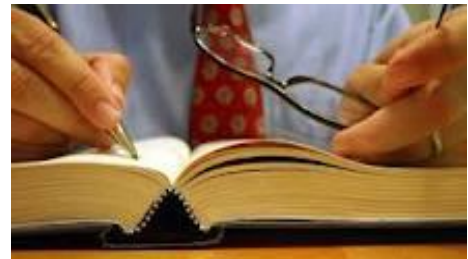
## **The Go Live Phone Holder is a one of a kind shoulder phone holder Stream Live Hands Free – Quick & Easy – Compact – On the GO**

The newest growing fad these days is being able to “Go Live” on Facebook. Well, if you’ve noticed that all these people who use this feature have to hold their phones and it makes for a very unpleasant viewing stream to others. Many times they can’t even get the shots they want or the camera will focus on random things until the person realizes it’s not focused on what it should be. In cinematography there is a device which can be mounted on the body to help hold a camera and keeps it more steady while shooting, but those are super expensive, heavy, and you wouldn’t want to use it for your phone!

With the Go Live Phone Holder you can live stream, talk on skype & face time, or do many other things with your phone hands free! The device is made to be used quickly and store in a reasonable sized purse or bag. It contours to the body so it will be more comfortable and distribute the weight and balance throughout the system while in use. It has two comfort pads which keep the two main points of contact that would have the most pressure from hurting after a while. It also has a telescopic pole that allows a person to adjust the height of the phone for that perfect streaming shot. Unlike most universal phone holders that are large and clunky this one uses the latest technology. It has a magnet on a pivoting ball system which allows you to get the perfect angle without having the hassle of tightening and loosening screws and other things. Just simply allow the magnet to do the work! This system really is built for the person who is on the go! If you want to live stream, or simply talk to others while walking around or doing other things then you certainly want the Go Live Phone Holder! This product would be low cost on the retail shelf and could sell in any big box, and specialty, stores making it a high volume sales product.



The inventor, Howard McGahey, lives in Urbandale Iowa and had an idea for a better way to hold your phone while streaming. Howard contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.



## Patent Ability & Engineering

A provisional and design patent application has been filed as of November 2016. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.

## The Market

The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.

The retail price would be from \$9.99 to \$29.99. The wholesale amount would be from \$4.00 to \$14.00 and the cost to manufacture would be from \$2.00 to \$7.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.



**If you have an interest in more information regarding the Go Live Phone Holder and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.**

**Sincerely;**

**Howard McGahey / Inventor / Patent Holder**

**To Contact me for more information:**

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