

# “Sensibles Sandal”



## **The Sensibles Sandal is a one of a kind easy strap sandal system For Medical Use – Struggle No More – Fasten it Quick & Easy**

The Sensibles Sandal is an idea which targets people who struggle with fastening traditional sandals on the outside foot. This idea can be applied to many designs of sandals and even shoes! If you have ever found yourself in a situation where it is difficult to reach down and fasten a sandal which tightens on the outside then you know how frustrating this is. Typically, those who are pregnant, older, or those who suffer from weight issues will have issues bending down to reach the outer section of their foot/ankle. There are many afflictions which can make this action difficult, however, these are just the most common ones.

Because of this people can be missing out on wearing something they love and enjoy allowing their feet to breath!! The Sensibles Sandal solves this problem by having a loop on the inner section of the foot that allows a strap to be fed through and Velcro back onto the front portion of the strap. This keeps the sandal nice and tight, but doesn't interfere with the look or functionality. Since the loop is low profile it won't grab or snag on the other sandal, and it won't be very noticeable. On the outside of the strap there will be an aesthetic buckle to keep up the appearance of the sandal being a regular one.

Most people find it easier to reach the inside of their foot since you can bend your leg in such a way that you can access it and this idea takes full advantage of that allowing people to enjoy the sandals they have always loved. These sandals would also have a custom ergonomic feel and support allowing the stress in your feet to melt away. Don't lose out on your favorite sandals again! This product would be low cost on the retail shelf and could sell in any big box, and specialty, stores making it a high volume sales product.



**The inventor, Greta Bordelon, lives in Plaquemine Louisiana and had an idea for a better way to fasten sandals for medical situations. Greta contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that she may see success with this great idea and turn it into a real product. She is actively seeking a company that would have an interest in licensing the product for a royalty.**



### **Patent Ability & Engineering**

**A provisional and design patent application has been filed as of October 2016. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.**

### **The Market**

**The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.**

**The retail price would be from \$19.99 to \$49.99. The wholesale amount would be from \$9.00 to \$24.00 and the cost to manufacture would be from \$5.00 to \$12.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.**



**If you have an interest in more information regarding the Sensibles Sandal and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.**

**Sincerely;**

**Greta Bordelon / Inventor / Patent Holder**

**To Contact me for more information:**

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