

## The Special Event Fan & App is a one of a kind hand held SOS fan system Send SOS – LED Lights That Change Colors – Special Events – Fun to Use

This Product is a simple revolutionary idea that combines two very important things, those things are fun and safety. The whole inspiration behind the LED fan is a simple idea that makes it easier for paramedics or any other medical personnel who work at various events and shows, to find people who have fallen out of the event by passing out, heat stroke, dehydration, or any other serious medical injury that can occur at a show. The way this fan does this is with the GPS locator in the fan and the interconnectivity between the fans and the cell phone app that is marketed with the LED fan.

When the button on the side is pushed up it will turn the fans lights on and activate the cell phone app where you can select the color of the lights and the pattern you want the lights to flash in for fun. However, if you push the button down it will immediately open the application to send an SOS. In order to send an SOS you will have to have a pin set up. Once the pin is input into the APP the SOS is sent to the paramedics.

This app is marketable in the way that it can save lives. It could be marketed at the door of the event or sold with tickets and instructions on how to work it. The whole idea is to make it easier and faster for medical teams to find people in need. As well as having a little fun when there is no incident. Sometimes it is only a second's difference between someone possible passing away and someone surviving this device hopes to give people just a little more time. This product would be low cost on the retail shelf and could sell in any big box, and specialty, stores making it a high volume sales product.



The inventor, Kevin Wong, lives in Montclair California and had an idea for a better way to incorporate fun and help into a hand-held fan. Kevin contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.



## **Patent Ability & Engineering**

A provisional and design patent application has been filed as of January 2017. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.

## **The Market**

The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.

The retail price would be from \$49.99 to \$99.99. The wholesale amount would be from \$29.00 to \$49.00 and the cost to manufacture would be from \$19.00 to \$35.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.



If you have an interest in more information regarding the Special Event Fan & App and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.

Sincerely;

Kevin Wong / Inventor / Patent Holder

## To Contact us for more information:

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