

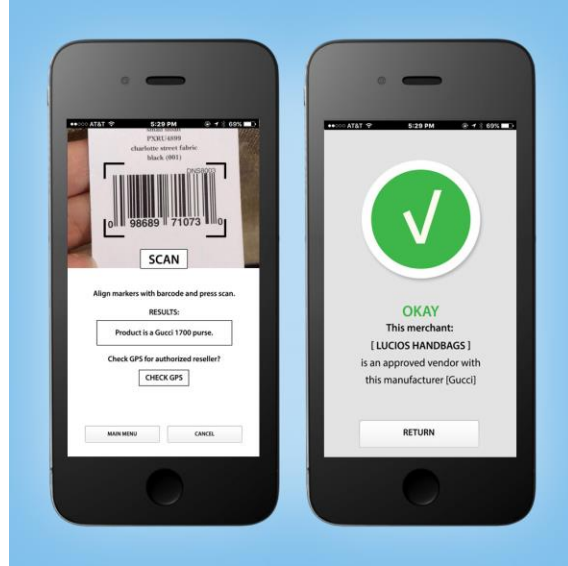
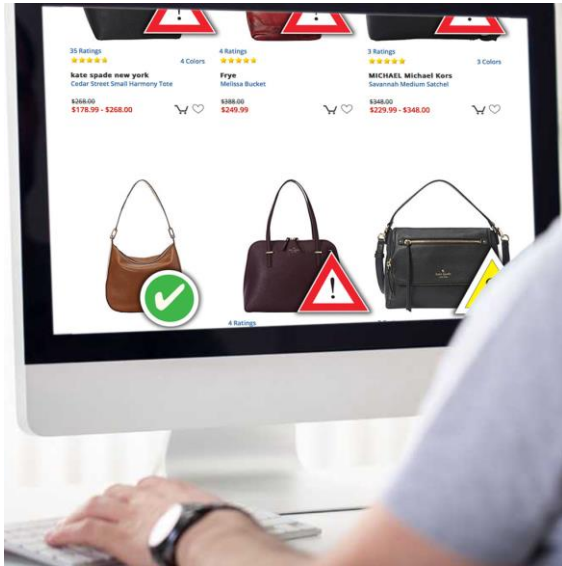
“Fraud Alert! App”



The Fraud Alert! App is a one of a kind fraud protection App Be Alerted of Fake Items BEFORE You Buy it – Runs in the background

The software's main purpose is to detect fraudulent merchandise before it can be purchased. The mobile app idea would allow corporations to update their products to it to make sure no companies that are producing counterfeit merchandise would be able to be successful in passing them off to the consumer. A lot of people are unsure what is real and what isn't, this app can help with identifying the problem. With this it will allow the consumer to readily recognize what is real as the mobile app runs in the background it will scan the Website you are in, let's say you are wanting to buy a pair of shoes, it will tell you if it's real or not and provide you instant feedback as to not to purchase it. This is done through software that allows you to check the reseller against a continuously updated online database, after checking you are given a result of Alert!, Caution or Ok.

Each option will allow you to move forward as you choose. If you want to still purchase the item even if it is not an authorized list then you can, but the idea here is to ensure you are getting a real product instead of a knockoff. There is a saying: “If it’s too good to be true then it usually is.” While that saying is usually very true why risk it when you can have this App tell you if it is or isn’t too good to be true? Sometimes there are great sales on real products and you don’t want to miss out on those! By using the Fraud Alert! App you no longer have to guess when buying merchandise online if it is real or not. This product would be low cost on the iPhone and Android markets making it a high volume sales product.



The inventor, David Fossler, lives in Arab Alabama and had an idea for a better way to protect yourself from buying fraudulent merchandise. David contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.



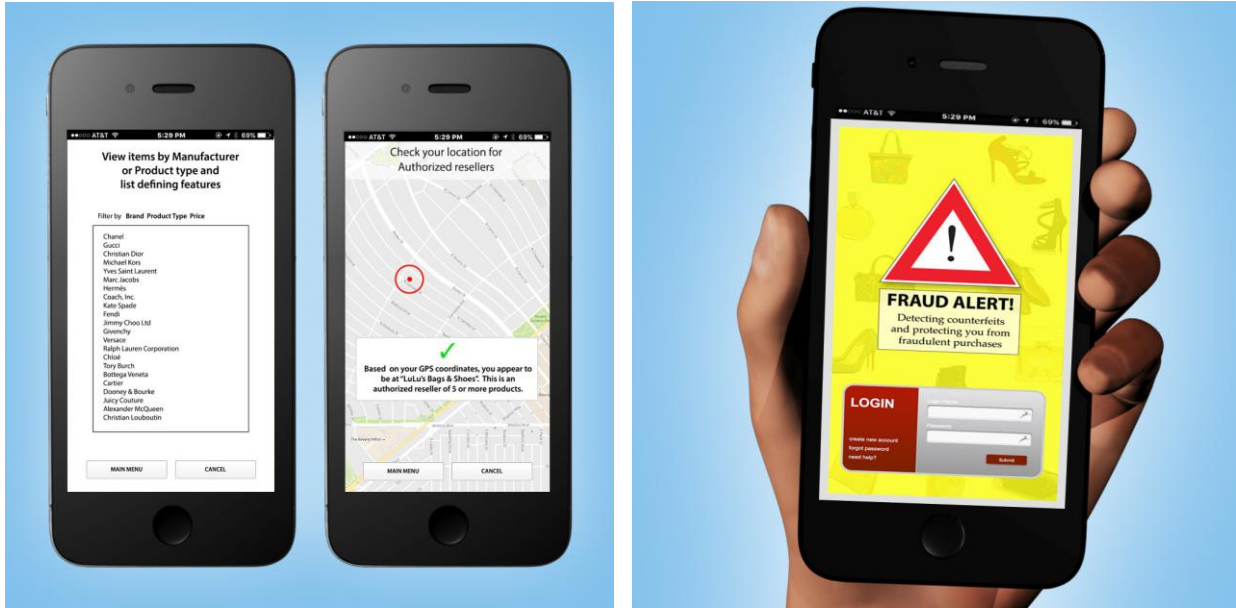
Patent Ability & Engineering

A provisional and design patent application has been filed as of January 2017. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.

The Market

The Domestic Market is very large to say the least. This product would sell on the Android and iPhone markets in the USA and throughout the international market.

The retail price would be from \$4.99 to \$29.99. The cost to manufacture would be from \$1999.00 to \$3500.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.



If you have an interest in more information regarding the Fraud Alert! App and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.

Sincerely;

David Fossler / Inventor / Patent Holder

To Contact us for more information:

**David Fossler
Alan Fossler
1212 Kelly Drive NW
Arab, AL. 35016
PH: 256-701-6679
Email: FraudAlertApp@gmail.com**