

# “Open Cap Design”



**The Open Cap Design is a one of a kind idea for showing off longer hair Use Multiple Styles – For Longer Hair While Wearing a Cap – Extra Storage**

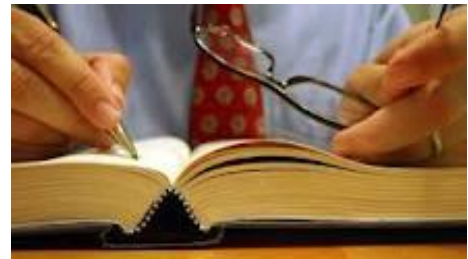
The Open Hat design is an innovative new style for baseball caps. The design allows for those with longer hair to have a baseball style cap that you can wear comfortably, (meaning that the hat actually fits), while simultaneously allowing you to show off your hair stylishly. It's perfect for all long hair styles including, dreadlocks, ponytails, afros, braids, pigtailed and many more. The openings in the hat allow relief and visibility. It's perfect hybrid for wearing fashionable head gear and your favorite hair styles.

The design is simple yet effective with subtle aspects that keep the wearer in mind. The cap is fashioned after a baseball hat but has openings located near the top of the hat for fashion and comfort. Inside the hat there is a light weight barely detectable plastic lining that reinforces the opening so the shape of the hat is never compromised. There is also a snap back feature in the rear of the hat so that all sized heads can utilize this product. A small two buttoned pocket sits on the side of the hat for storage.

Best of all the hat comes in four additional styles: One opening with no pocket, 2 openings, 3 openings or 4 openings. All of these styles are designed in a way that serves the main purpose while also looking very good. So open up a whole new world of fashionable expression with The Open Hat! This product would be low cost on the retail shelf and could sell in any big box, and specialty, stores making it a high volume sales product.



**The inventor, Desmond Hardaway, lives in Columbus Georgia and had an idea for a better way to style your hat and hair at the same time. Desmond contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.**



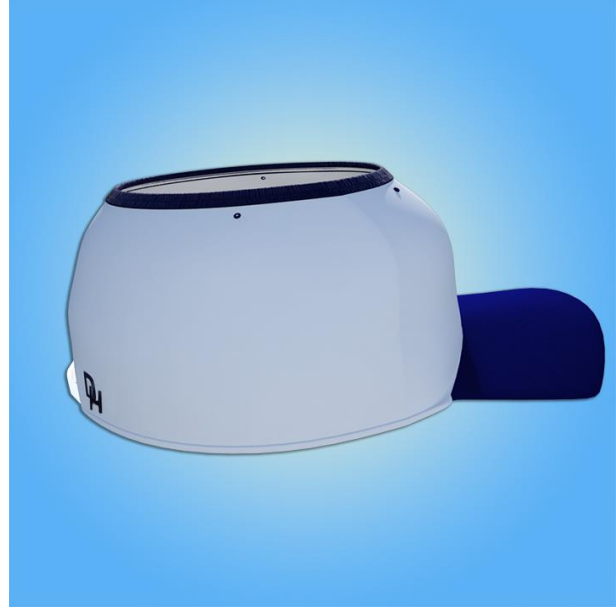
### **Patent Ability & Engineering**

**A provisional and design patent application has been filed as of November 2016. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.**

### **The Market**

**The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.**

**The retail price would be from \$9.99 to \$39.99. The wholesale amount would be from \$4.00 to \$19.00 and the cost to manufacture would be from \$2.00 to \$10.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.**



**If you have an interest in more information regarding the Open Cap Design and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.**

**Sincerely;**

**Desmond Hardaway / Inventor / Patent Holder**

**To Contact us for more information:**

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