

“Genesis Band”



The Genesis Band is a one of a kind Survival Bracelet GPS – Flint and Stone! – Whistle – Compass – Digital Display

The survival bracelet is the prospected invention by Miss Danielle Thomas. Miss Thomas invented the bracelet to help people do exactly what is in the products name and survive. The product is simple by design but could make a huge difference. The devices wristband is made of a flame resistant waterproof material. On one side of the bracelet is a whistle ideal for alerting people around you or if stranded being able to call out to people without losing your voice.

On the other side of the bracelet it has a reflective surface stitched into the fabric. This is ideal for again trying to give away your position by reflecting light at people, or simply if you are out for a walk making it so traffic can see you easier. The clasp is especially unique. The clasp on one side has threaded housing that will have flint set into the housing. On the other side, there will be a threaded housing that will thread over the actual flint, however it will be a flint striker that makes the housing. This will be for starting fires if you are stranded.

The last feature of this item is the watch itself. The front will contain a GPS locator that activates when the button is pressed and will notify nearby authorities of your location, and the screen will let you know when the notification has been sent, as well as tell you the date and time. This invention is ideal for any camping trip or just a walk around the block. Survive and arrive with this survival bracelet you can set any bad feelings you may have about a trip at ease. This product would be low cost on the retail shelf and could sell in any big box, and specialty, stores making it a high-volume sales product.



The inventor, Danielle Thomas, lives in Mount Vernon New York and had an idea for a better way to use a survival bracelet. Danielle contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that she may see success with this great idea and turn it into a real product. She is actively seeking a company that would have an interest in licensing the product for a royalty.



Patent Ability & Engineering

A provisional and design patent application has been filed as of April 2017. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.

The Market

The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.

The retail price would be from \$39.99 to \$99.99. The wholesale amount would be from \$19.00 to \$49.00 and the cost to manufacture would be from \$9.00 to \$35.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.



If you have an interest in more information regarding the Genesis Band and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.

Sincerely;

Danielle Thomas / Inventor / Patent Holder

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