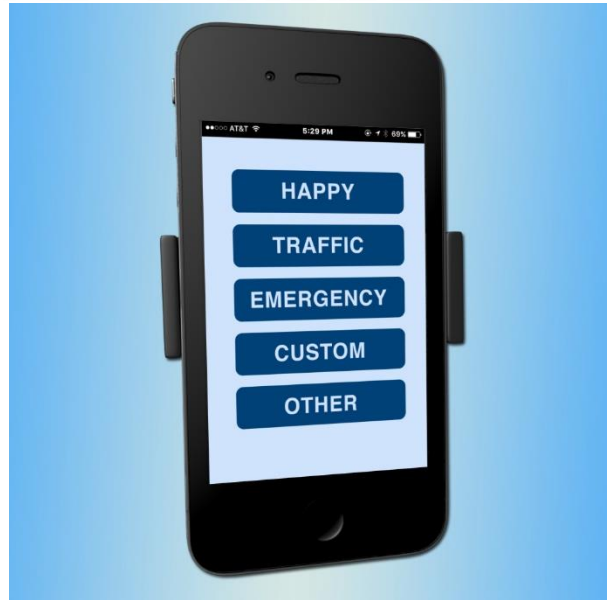


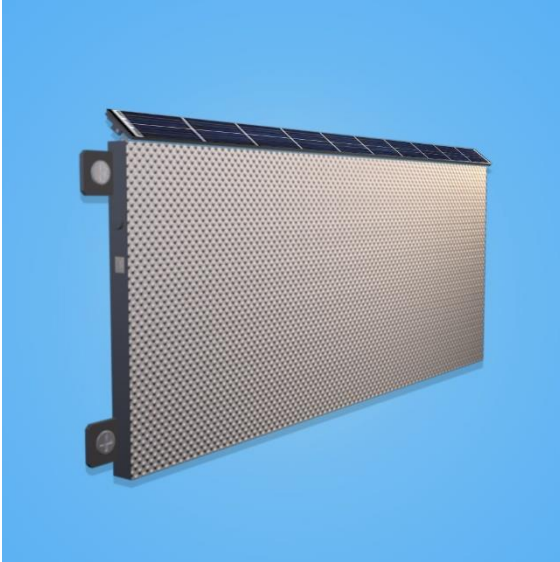
“Expression Lights”



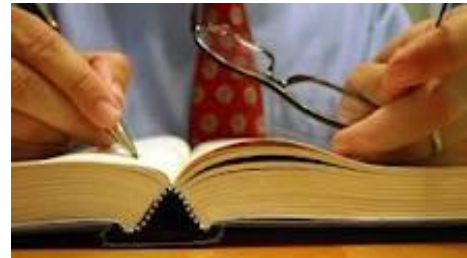
The Expression Lights is a one of a kind message light system Display Messages – Warn for Accidents - Car, Trucks, Busses – Advertise!

Expression Warning Lights is a new way for any vehicle to communicate with each other on the road to promote safety and less aggressive behavior between drivers, by making the everyday drive more joyful. Expression Warning Lights is a solar, waterproof, LED screen to show scrolling messages to other drivers, attached to the back door of semi-trucks with screws, or at the back window of any vehicle with industrial velcro. The displayed messages are preprogrammed by the user with an easy to use phone application to enter custom messages that can (but is not limited to) notify the passing cars of an upcoming accident, broken down car, display advertisement, or any custom personal message. All of that with the touch of a button or by using voice command on your easy to use app. Expression Warning Lights is lightweight, solar powered (with a backup USB port for wall or car charging).

For added displays there is even a connecting cord that allows you to connect as many screens as you would like across the back of your vehicle. The home page features as an emergency button so you don't have to fumble between menus to signal for help. On the other pages you can select previously entered messages, or create new ones. In times when expression light is not being used, it will automatically display advertisement. This invention is a must have for truck drivers or cars who often experience danger, for example to avoid the other drivers go to the drivers blind side, or drivers not knowing when the lane is ending, or the truck is backing up, etc. With added communication from the truck, it will ease uncertainty from the vehicles around them. This is a must have for any driver for emergency or safety.



The Product Developer, Marcelo Chagas, lives in Watertown Connecticut and had an idea for a better way to communicate to other drivers. Marcelo Chagas contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.



Patent Ability & Engineering

A provisional and design patent application has been filed as of January 2017. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.

The Market

The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.

The retail price would be from \$49.99 to \$149.99. The wholesale amount would be from \$29.00 to \$74.00 and the cost to manufacture would be from \$19.00 to \$37.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.



If you have an interest in obtaining more information regarding the Expression Lights and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.

Sincerely;

Marcelo Chagas / Product Developer / Patent Holder

To Contact me for more information:

Marcelo Chagas
300 Smith Pond Road
Watertown, CT. 06795
PH: 860-517-9654
Email: info@expressionlight.com