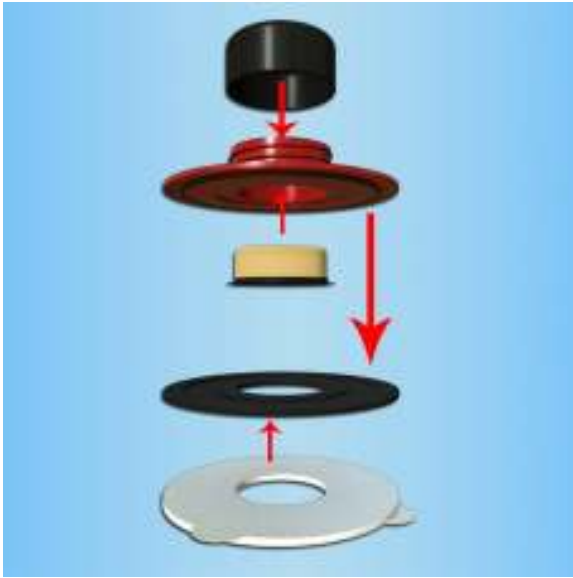


“PIP”



Pippin Injection Port

Inject food in its own packaging
Reduce Cross Contamination During Marination
Enhance Food Flavor
Save Cost
Semi-Reusable

The PIP is a semi-reusable device that allows the consumer to inject flavorings directly into food that is still in its original packaging. Traditionally, when trying to inject food, the consumer has to remove food from its original package and place it into a temporary container during marination. This results in a huge waste of injection, greatly increases the risk of cross contamination, and doesn't give you the full flavor since most of it leaks out. The best option is the use a sealed bag, but if you puncture it then it's no longer sealed and you have the same issue. That's where the PIP comes in. It's super easy to use, semi-reusable, and allows you to keep your flavoring inside the food while it's still sealed in its' original packaging.

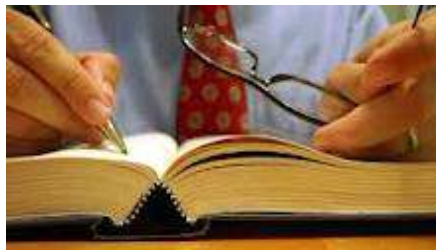
How Does It Work?

The PIP consists of two main parts, the re-usable port itself and the discardable adhesive backed base ring. These two pieces snap together using a liquid tight locking seal. Once the PIP is assembled, simply peel the adhesive backing off the base ring and stick the PIP on any food that is still in its original package. Once the PIP is in place, remove the cap and pass the needle through the malleable self sealing center and inject as desired. When you are done injecting, withdraw the injector needle and replace the port cap. The injected food is now ready to be placed in the refrigerator or freezer until time to prepare. Remove and sanitize the port from the base ring for re-use. This re-loadable product would be low cost on the retail shelf and could sell in any big box and specialty stores making it a high volume sales product.



The inventor, Capt. Steven Pippin, an offshore tugboat captain, resides in Farmington, Missouri with his wife Nina. Having a passion for cooking, particularly BBQ, Capt. Steve had an idea for injecting food. He contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.

Patent Ability & Engineering

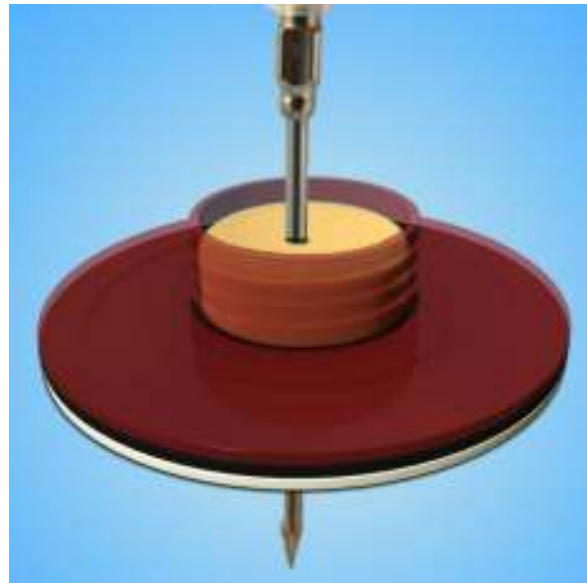


A provisional and design patent application has been filed as of December 2016. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.

The Market

The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.

The retail price would be from \$4.99 to \$19.99. The wholesale amount would be from \$2.00 to \$9.00 and the cost to manufacture would be from \$1.00 to \$4.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.



If you have interest in more information regarding the PIP and are a serious company that would be interested in a licensing agreement or distribution, please contact me directly.

Sincerely;

Capt. Steven Pippin

President & CEO

CCPuff L.L.C.

Inventor /Patent Holder

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