

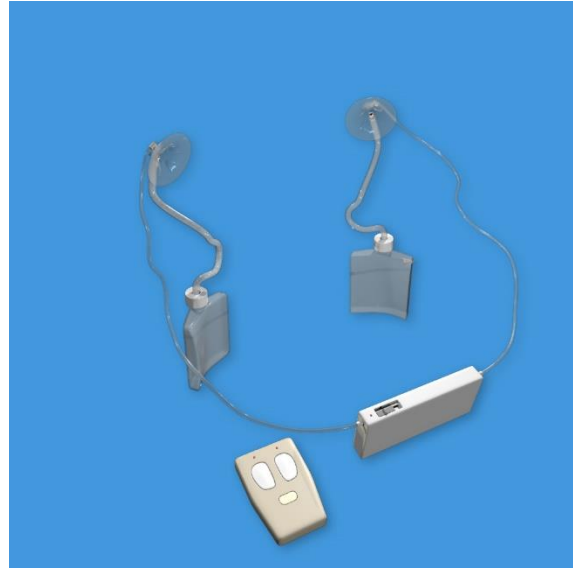
# “The EZ Feed”



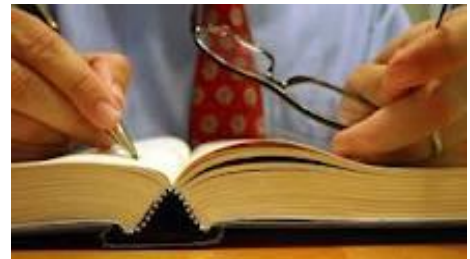
## **The EZ Feed is a one of a kind breast pump jacket system Pump Anywhere & Anytime -Wear it Under Your Clothes – Non-Intrusive**

**The E-Z Feed Breast is a device that allows women to be active while simultaneously breastfeeding. Breastfeeding is a tedious task which consumes a lot of the mother's time. This invention completely frees the mother of the burden of stationary breastfeeding. The breast pump vest will be made out of stomach toning material which will provide mothers with an additional incentive for using it. The E-Z Feed Breast Pump has the form and shape of a vest which will be placed under the mother clothes to as a breast pump and lingerie garment. In the back of the vest will be a slot to hold a miniature high powered, chargeable breast pump that will discreetly attach to the mother suction cups, which will be placed around the mother's breast.**

**The pump itself will have two valves that dispense in lateral directions that will provide independent suction for each breast cup. The pump will be remotely operated. This will provide convenience for the mother to control the pump, mandating its intensity level, on and off options, and timer settings. The best feature about this breast pump is that you wear it as a piece of under clothing. The mother simply puts the pump in the vest pocket and turns it on. The pump will have an insulator which will tune out the noise of the pump. On the bottom of the suction cups will have tubing that will attach to a storage bag through a screw on connection. Once the bag is full, the mother simply just unscrews the cup from the bag and places the bag in the refrigerator for storage. It is then replaced with an empty bag. This product would be relatively low cost on the retail shelf and could sell in any big box, and specialty, stores making it a high volume sales product.**



**The inventor, Dwight Walker Jr., lives in Lake Worth Florida and had an idea for a better way to breast pump easier. Dwight contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.**



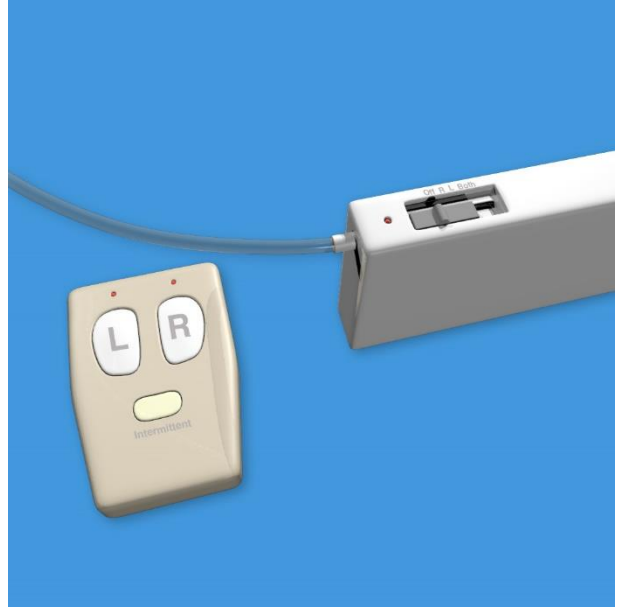
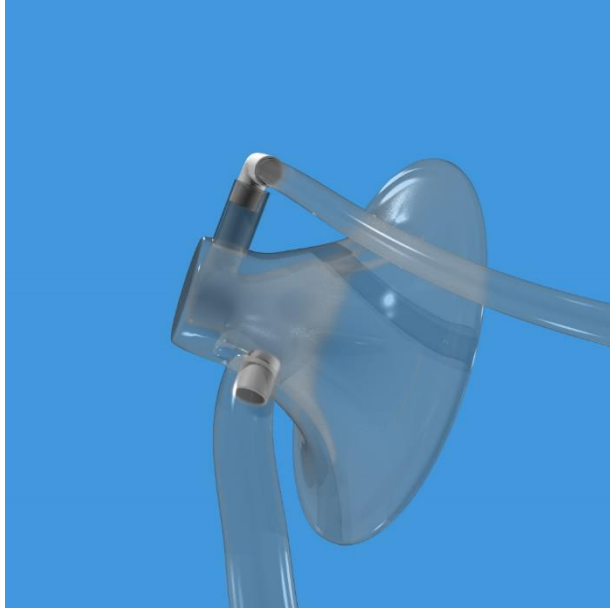
### **Patent Ability & Engineering**

**A provisional and design patent application has been filed as of July 2016. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.**

### **The Market**

**The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.**

**The retail price would be from \$49.99 to \$149.99. The wholesale amount would be from \$29.00 to \$74.00 and the cost to manufacture would be from \$19.00 to \$39.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.**



**If you have an interest in more information regarding the EZ Feed and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.**

**Sincerely;**

**Dwight Walker Jr. / Inventor / Patent Holder**

**To Contact me for more information:**

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