

“EZ Fashion Snap”

So EZ, it's a snap!



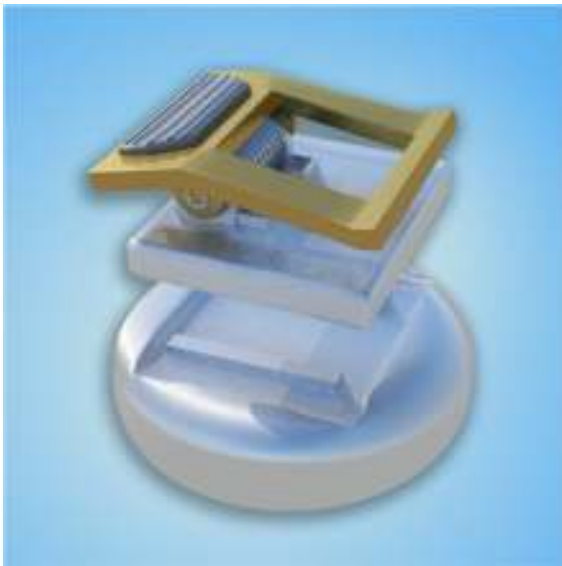
**The EZ Fashion Snap is a one of a kind snap system as fashion accessories
Safe and Easy to Use – Universal – Fashionable – Add it as an Accessory**

The EZ Fashion Snap is a system of magnets with varying strength and size where the magnets, clip, and brooch have indentations that fit into each other to ensure a lock. Once locked, these magnets will not move unless you want them to. There is a small bevel on the magnets that is used to allow you to get your nails under and pry the magnets apart easier. The brooches will also come in different shapes and sizes, such as dog collars, name tags, jeweled brooches, and more without harming items the product is used on.

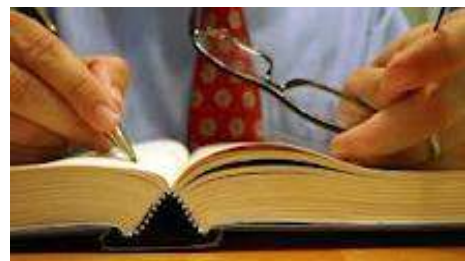
The marketability of this product is extensive. The system can be used on dog collars to hold the dog tag in place, identification and/or accessory. Also, it can be used as a locking brooch for cloth; for example, to keep a shawl/wrap in place. One more example is for home décor purposes; you could use it to decorate your curtains and hold them in place using the magnets to lock tiebacks/holding straps or embellish and embellish napkin ring holders. You can even use the magnets to decorate luggage. The designer of the product also plans on expanding and designing more inventions and products that will work with this system. Such as picture frames, necklaces, and tags to assist with parents of children with disabilities.

The EZ Fashion Snap would more than likely be marketed towards mothers and/or wives, however, it has a place for anyone who just wants to spice up their life a little with some decorations or clothing accessories, such as men's boutonnieres for blazer lapels. This

product's design is simple and easy to produce and would sell just as easily. This product would be low cost on the retail shelf and could sell in any big box and specialty stores, making it a high volume sales product.



The inventor, Tina Curtis, lives in Fairfield, California and had an idea for a better way to style Snap Pins without harming fabric or items the product is used on. Tina contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that she may see success with this great idea and turn it into a real product. She is actively seeking a company that would have an interest in licensing the product for a royalty.



Patent Ability & Engineering

A provisional and design patent application has been filed as of September 8, 2016 and received confirmation that application has been process and filing number assigned. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.

The Market

The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.

The retail price would be from \$1.99 to \$19.99. The wholesale amount would be from \$1.00 to \$9.00, and the cost to manufacture would be from \$0.50 to \$4.00. The costs are an estimate, of course ranging from USA or overseas manufacturing and distribution.



If you have an interest in more information regarding the EZ Fashion Snap and are a serious company that would be interested in a licensing agreement or distribution, please contact me directly.

Sincerely;

Tina Curtis / Inventor / Patent Holder

To Contact me for more information:

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