

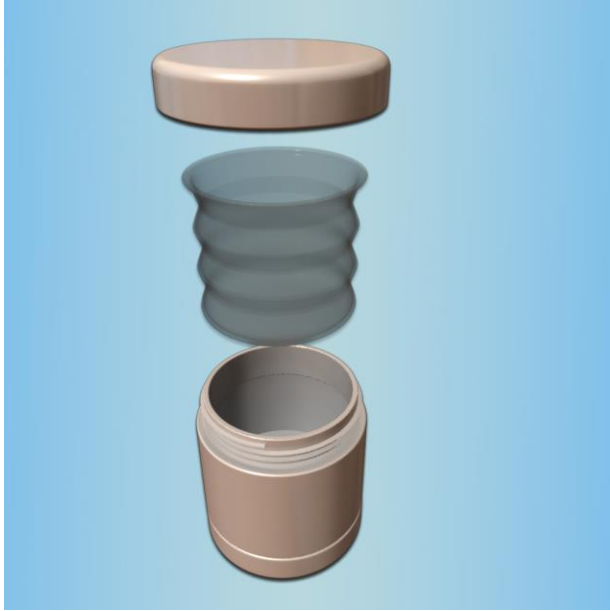
“The DipMate”



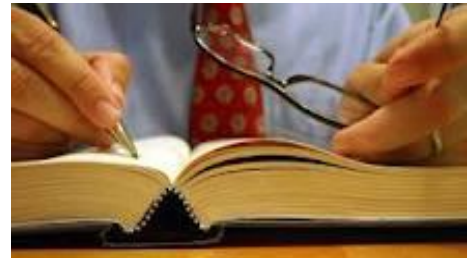
The DipMate is a one of a kind push up dipping jar Push it Up – Quick Removable Insert – Less Mess – Less Frustration

The DipMate is a very convenient fix for a problem that has troubled anyone who has used chips and dip before. This invention can be used for much more, but the chips and dip example is one most people can relate to. When eating chips and dip it is often very difficult to grab the dip as it is depleting from the jar. Not only is it hard to get the dip, but chips break and dip ends up on your fingers from the sides of the jar. This can be quite annoying and undesirable. Wouldn't it be nice if every time you opened your jar the dip was right at the top where it's easiest to reach? Well now it can be! With the DipMate you never have to worry about this issue again.

The jar can be used for any assortment of easy spread or dip such as, but not limited to: Butter, ranch dip, peanut butter, jelly, etc. It's very simple, easy to use, and convenient. There is a ribbed insert which is flexible, yet stiff, to allow for it to be squished as the inner plate is pushed up. It will keep a better form and easier to use than something which is too malleable. The insert is used to keep the insides clean so there is no leaking and easier cleanup when you are done with it. The bottom unscrews so the user has access to the inner push plate which has a rubber ring around it to keep it securely in the jar. When the dip is getting low, just push the plate up and the dip will raise to the top of the jar. Never be frustrated with dip jars again with the DipMate. This product would be low cost on the retail shelf and could sell in any big box, and specialty, stores making it a high volume sales product.



The inventor, William White Lives in Location city/state and had an idea for a better way to access dip while eating. William contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.



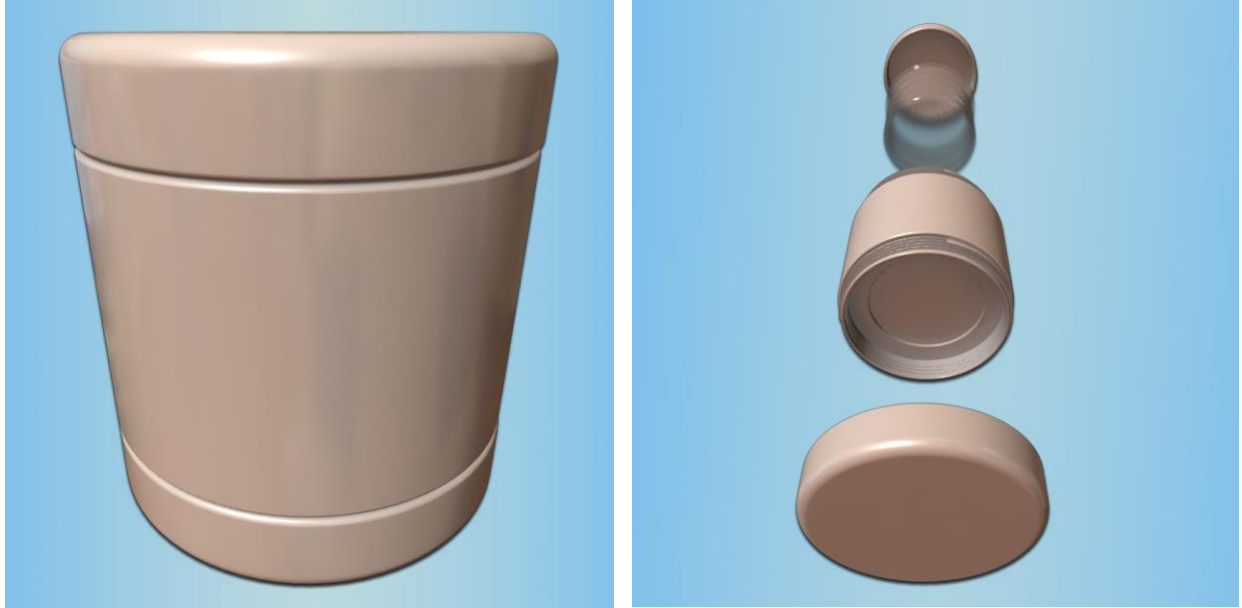
Patent Ability & Engineering

A provisional and design patent application has been filed as of September 2016. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.

The Market

The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.

The retail price would be from \$4.99 to \$14.99. The wholesale amount would be from \$3.00 to \$7.00 and the cost to manufacture would be from \$1.00 to \$3.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.



If you have an interest in more information regarding the DipMate and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.

Sincerely;

William White / Inventor / Patent Holder

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