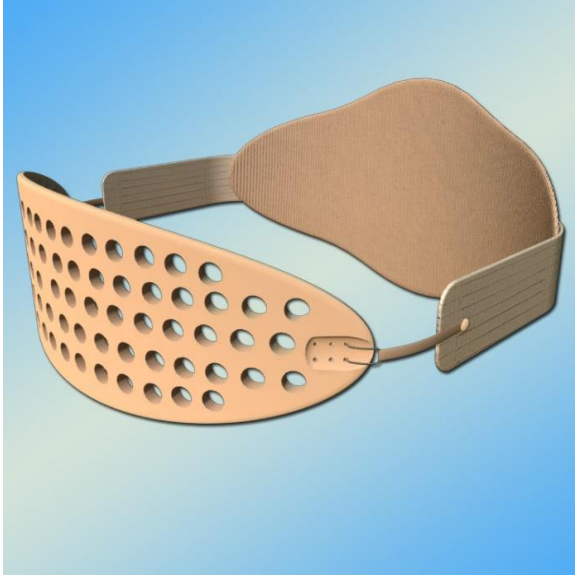


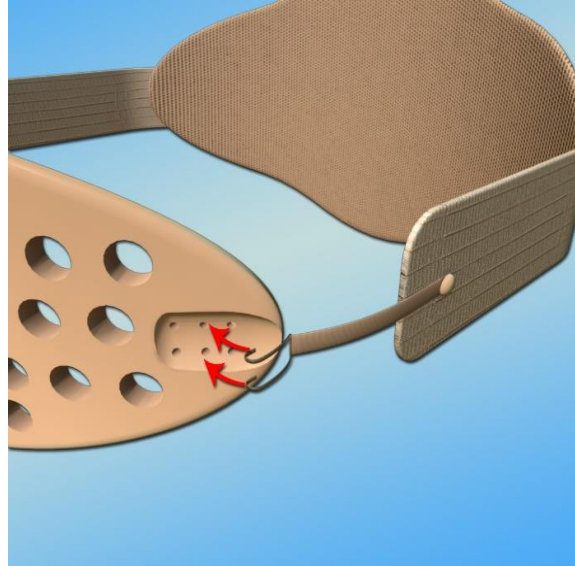
# “The Ab Press”



**The Ab Press is a one of a kind belt for shedding pounds off your stomach  
Use it all Day– Non-intrusive – For Beginners or Advanced Users**

The Ab Press is a new and tested invention to shed inches off your stomach throughout your normal day. The inventor, Donna, has used an early prototype variation of this device and has lost three inches off her stomach! It is simple to use and easily adjustable. The device offers back support since typically when training the body the back and core are the most important parts. By supporting the back, it helps to support the rest of the body including the muscles in the stomach. There are two places to make size adjustments, the set in the back which shouldn't need to be adjusted often, and then the finer adjustments with the hook on the elastic bands in the front. This allows a very wide range of sizes to be considered. Ideally, this would still need to come in a few additional sizes, but each main size would account for many in between sizes.

This invention is mostly made of thin, breathable cloth to keep the person from sweating and to allow it to be less intrusive. It would also ideally come in natural skin tone colors so it can be worn under normal every day clothing. The front is comprised of a hard plastic to keep the tension on the Abs with a soft, thin, padding on the backside to keep it comfortable on the skin. Once the device is in place, the idea is to push the stomach muscles outward and the elastic bands will create a strong tension which in return works out the Ab muscles. This motion over time will allow the Abs to develop and shed those inches off. With the Ab Press, you don't have to set aside time to work out, and do exhaustive exercises that could potentially hurt you over time. Just simply and comfortably workout your stomach throughout your every day. This product would be low cost on the retail shelf and could sell in any big box, and specialty, stores making it a high volume sales product.



**The inventor, Donna Hossner Lives in Fort Calhoun, Nebraska and had an idea for a better way to lose stomach weight during your normal day. Donna contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that she may see success with this great idea and turn it into a real product. She is actively seeking a company that would have an interest in licensing the product for a royalty.**



### **Patent Ability & Engineering**

**A provisional and design patent application has been filed as of July 2016. The Patent Search was performed by The Mars Rising Network and revealed nothing similar and that a granted patent could be obtained because of the unique design and functionality of the device as compared to other known devices.**

### **The Market**

**The Domestic Market is very large to say the least. This product would sell in approximately 150,000 retail stores in the USA and throughout the international market.**

**The retail price would be from \$19.99 to \$49.99. The wholesale amount would be from \$9.00 to \$24.00 and the cost to manufacture would be from \$5.00 to \$12.00. The costs are an estimate of course ranging from USA or overseas manufacturing and distribution.**



**If you have an interest in more information regarding the Ab Press and are a serious company that would be interested in a licensing agreement or distribution please contact me directly.**

**Sincerely;**

**Donna Hossner / Inventor / Patent Holder**

**To Contact me for more information:**

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